



INDUSTRIAL DEVELOPMENT AGENCY
Town Of Brookhaven

PRESS RELEASE

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FOR IMMEDIATE RELEASE

**GARY POLLAKUSKY APPOINTED TO BOARDS OF BROOKHAVEN
INDUSTRIAL DEVELOPMENT AGENCY AND LOCAL DEVELOPMENT CORP.**

Farmingville, New York (Feb.11, 2016) – Brookhaven Town Supervisor Edward P. Romaine and Frederick C. Braun III, chairman of the Brookhaven Industrial Development Agency (IDA) and the Brookhaven Local Development Corp. (LDC), announced the appointment of Rocky Point advertising and marketing professional Gary Pollakusky to the boards of the Brookhaven IDA and LDC.

Pollakusky is managing partner of Media Barrel LLC, a “New Media” agency with expertise in online business and brand identity development / management, public and media relations, new media advertising, digital event planning and promotions, and associated consumer brand and employer brand initiatives.

“Gary Pollakusky brings new expertise to the boards of the Brookhaven IDA and Brookhaven LDC,” Supervisor Romaine said. “I am sure he will put his knowledge and experience to work for this important agency as it continues its efforts to strengthen the town’s economy.”

“We welcome Gary Pollakusky to both boards. I am sure he will contribute new ideas that will be invaluable,” said Braun.

Pollakusky, a Baldwin native who now resides in Rocky Point, is a 1998 graduate of Cornell University. He started Media Barrel in 2002. He worked for Bernard Hodes Group, Brilliance Audio, Inc, and AHL Services, Inc. and with the American Foundation for the Blind.

About the Town of Brookhaven Industrial Development Agency

Since 1971, the mission of the Brookhaven Industrial Development Agency has been to promote the economic welfare and prosperity of the Town of Brookhaven by assisting in the acquisition, construction, reconstruction, and equipping of commercial and industrial facilities. The IDA has issued millions of dollars in tax-exempt or taxable bonds and provided assistance through straight lease deals to encourage companies to either locate or expand in the Town of Brookhaven. This assistance has been extended to companies both large and small, and has resulted in the direct creation of thousands of jobs for Brookhaven residents. The IDA has provided assistance to a wide range of companies, including Tate's, Amneal Pharmaceuticals, Precision International, LI Precast, Woodcrest, Uncle Wally's, and Framera. For more information visit BrookhavenIDA.org or call 631-451-6563.

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